



**NANOG DC, CC and Board of Directors Meeting
February 10, 2014
Atlanta, GA**

In Attendance:	
Board of Directors:	Development Committee:
Mike Smith, Chair	Misako Manca, Chair
Steve Feldman, Vice Chair	Judy DeDios
Jezzebell Gilmore, Secretary	Fearghas McKay
Ryan Donnelly, Treasurer	Mike Rascoe
Dave Temkin, Board Member	Tim Parker
Dan Golding, Board Member	Valerie Wittkop
Betty Burke, Executive Director	
Communications Committee:	Staff & Guests
Matt Griswold, Chair	Florencia Dazzi
Larry Blunk	Ilissa Miller
Andrew Koch	
Brad Rayno	

1) Communications Committee Update

- No issues to report; mailing lists are doing well. List moderation has been light.
- Social media is also doing well

2) Development Committee Update

- Teams structure is going well
- The DC would like to have a CRM tool to manage sponsorship leads
- Dealing with sponsorship cancellations: the procedures for getting MOUs signed needs to be more strict. Request that sponsor sends back the signed MOU within two weeks; otherwise, sponsorship item goes back to the pool.
- Proposal to have sponsors pay a deposit to hold their spot.
- Special Promotion: Sponsors that express commitment for a future NANOG meeting by the end of the current meeting, can receive an additional Paid in Advance Registration if they return their signed MOU by February 28th
- Proposal to add a Paid in Advance Registrations to breakfast and lunch sponsorships
- DC is currently working on recruitment of sponsors for NOTR and BCOP.

Meeting adjourned at 9:45am.