

## Members Breakfast

Denver, CO

Attendance: 110

9:00 - 9:45 am, MDT

### **Board Members in Attendance:**

Ryan Donnelly, Chair

Patrick Gilmore, Vice Chair

Edward McNair, Executive Director & Secretary

L.Sean Kennedy, Member

Tina Morris, Member

Dave Temkin, Member

Ryan Woolley, PC Chair

### **Welcome & Introduction** - Ryan Donnelly

### **Financial Update Provided** - Patrick Gilmore

Healthy account balance and low liability. Net Income is generally low

5M reserve balance is the target

Investment Account 3.5M

Checking Account 728K

Savings 1.1M

Meeting Income 1.1M

Meeting Expenses 664K

2017 Audit Results - The auditor's report indicated the financial statements present fairly the financial standings of NANOG.

The investigation by NANOG's Board into allegations of harassment is concluded with satisfactory results. The allegations came to light in February 2018. Tina Morris liaised in the investigation.

### NANOG Branding Update -

Why Rebrand - Will invest in marketing, social media.

New Logo was revealed with various examples for the next meeting

Website Mockup revealed - plan to have a mobile friendly designed, social media, member only content

We are in the final stages of development. With a year end goal for completion

Q: Will there be an effort to preserve URLs. A: Yes

Q: How will Cvent figure into this - We are currently evaluating how to move forward.

## Members Breakfast

Denver, CO

Attendance: 110

Q: How was this logo decided, Who was involved?: A outside pitch was conducted. 12 options were received. The board narrowed down and a final decision was made

Q: What was wrong with the old logo? We looked into updated the old logo. The coloring was an issue when trying to use.

Q: what will in the members only section: A: still in discovery phase. Intent to add value for members

Q: How do we make a connection to young people A: yes the logo was run by several young people, not just old guys sitting in a room

Q: Who will be doing the website brand redesign? An RFP was sent out a year ago. Several responses were received in different price ranges. A rebid was sent with a tighter set of requirements. Further updates will be provided.

Q: What percentages of participants are in a network / sales? Are we staying focused on engineers and what we are here to do and not sales? Please stay focused on our mission A: This information is presented in the closing presentations. Please provide feedback on recent submissions and how things are trending and how you would like to see things moving.

Q: Changes in direction for education program a few years ago, haven't heard much since, is there an update? A: No update, it is still something the board wishes to do, but not an answer yet

Q: NCI Program - what is it and why do we do it? A: Would call it successful, continue to grow it, bringing in students from colleges at universities throughout North America, and immerse them in the NANOG Program.

Q: How many students are interested in participating?

Recommendation: Have the professors on the stage to be introduced so attendees will know who to contact if they want to speak with

Q: Intense growth question... What is the magic number before we outgrow a hotel and lose the intimacy we enjoy today? A: There isn't a magic number, and there are a few hotels attached to a conference center that will keep venues available to us.

Recommendation: More outreach to reach the goals of having more schools, students involved in NCI and NOTR programs.

Q: Is there a guide for how to get the most out of NANOG? One person having discussions with Newcomers, NCI participants, etc doesn't scale. Is there something in the works to address this? A: Yes - there is something in the works, and it will be produced with the website redevelopment.

Q: Why are we not looking at the technical institutes for reaching out to new blood? A: We are working to improve the marketing, branding and PR to address these issues.

Mtg adjourned at 9:46am MDT